



## Your trade fair dialogue 29/30 May 2018 intensive + international

### Excellent connections: where technical textiles and lightweight construction meet.

The trade fair combination focuses on user solutions from future-oriented segments technical textiles and lightweight construction - for all sectors from A to Z.

The **International Trade Fair for Technical Textiles mtex+** concentrates on functionalised and intelligent textiles, digitalised production, process development, textile finishing, composites as well as sustainability and recycling.

The **LiMA Lightweight Construction Fair** is the platform for lightweight construction materials and products, manufacturing processes and production technology as well as the latest developments in lightweight construction from research.

**The textile lightweight construction is the link between the two trade fairs.**

"For us as  
mtex exhibitors  
the vicinity  
to the LiMA  
has proven  
very beneficial."



**André Lang** | Managing Director  
**Norafin Industries (Germany) GmbH**  
Special nonwovens & composites

### Become an exhibitor now

- As an exhibitor, take advantage of the trade fair's marketplace for key technologies such as technical textiles and lightweight construction!
- Present your products and services in front of an expert audience!
- Expand your business contacts and be inspired by new ideas, projects and partnerships at the "Chemnitzer Ideenfabrik" as well as at international cooperation exchanges!
- Benefit from a compact event with short walking distances and individual support from the trade fair team!

### Apply for trade fair funding!

Small and medium-sized enterprises (SMEs) based in Saxony are eligible for a 4000 Euro trade fair grant from SAB.



## Review 2016

### Exhibitor

\*Multiple entries possible

**Number of exhibitors** 134

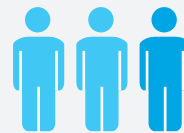
**Share of international exhibitors** 13%  
from Austria, Czech Republic, Switzerland, Poland, the Netherlands, Israel

**Exhibition space (gross)** 3500 m<sup>2</sup>

**Satisfaction of the exhibitors mtex<sup>+</sup>:**  
desired target group reached 86%  
Suggest the trade fair 68%

**Satisfaction of the exhibitors LiMA:**  
Suggest the trade fair 68%  
very high satisfaction 93%  
Renewed participation 71%

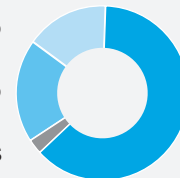
**Regular participation**



Every third exhibitor is a regular exhibitor

**Industry sector\***

other 15%  
F & E 19%  
Service providers 4%



**63 %**  
Manufacturers

### Visitors

**Number of visitors** 1396

**Share of expert visitors** 90%  
**Share of international exhibitors** 8%

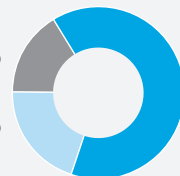
from Belgium, China, France, Israel, the Netherlands, Austria, Poland, Czech Republic, Switzerland

**Main target groups**

- Automotive industry/OEM
- Health and wellness industry
- Supplier industry
- Machine and plant construction
- Textile industry
- Construction and building construction

**Visitor structure**

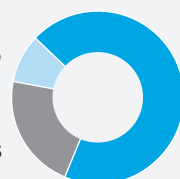
other experts 16%  
Junior staff 20%



**64 %**  
Decision-maker/  
co-decision-  
maker/  
consultant

**Industry sector\***

other 10%  
Service providers 24%



**77 %**  
Manufacturers